



Friends of SMARTrails
Board Meeting Minutes
Monday October 10, 2022
Village of Kaleva (former Elementary School)
6:00PM

Board Members Present: Karen Kolk, Vice-president; Linda Cudney, Secretary; Jacque Erdman, Treasurer; Zachary Pawlowski, Elaine Gibbs and Dave Myers. Rob Carson via telephone call.

Board Members Absent: Mary Reed, Al Taylor.

Guests: Jan Myers, Claire Richard, Howard Gimpel, Wayne Beldo.

1. Call to Order The meeting was called to order at 6:00 p.m. by Karen Kolk, vice president.
11. Consent Agenda It was motioned and supported to accept the consent agenda. AIF.
Motion carried.
 1. September 12, 2022 Board Minutes
Motioned by Dave Myers, seconded by Zach Pawlowski to accept the minutes from the September 12, 2022 meeting. A-IF. Motion Carried.
 2. Treasurers Report and Payment of Bills
Jacque Erdman furnished a Budget, Income and Expense Sheet and only had one bill to pay to Pro Web marketing. Linda motioned to accept the Treasurers report and payment of bills, Karen seconded the motion. AIF. Motion carried. Jacque also reported that Filer Credit Union likes to have a balance in the account before service charges are charged.
111. New Business
 1. New County Grant Writer, William Kennis
Mr Kennis introduced himself and gave a history of what he has done and is looking forward to working with the County Recreation Commission and SMARTrails. He spoke of a SPARK grant and will connect with Rob Carson and the County Recreation Commission.
 2. Fall Newsletter Content
Zach reported that it is in progress and would like input from SMARTrails members. He would like to put some summer events and pictures and would like to put a recap of the EDA grant.
 3. Trail Summit Planning
This is in the future, but do not want to forget about it, so will keep it on the agenda.

4. Combine Marketing and Fund Raising Committees

There was discussion on combining the Marketing and Fund Raising Committees at this time, as there are a lot of similarities and same people involved. Motioned by Linda, seconded by Jacque to combine the five committees short term and look at it in the future.

AIF Motion carried.

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5. Future signage on trails

This will be an item to consider after the trails are formed. We will have to check with the DNR and Snowbirds on the size and type of signs.

6. Letter of Support for the Snowbirds (Tractor with boom arm) (MCCF)

In an email from Mark Coe, they decided to apply for the spring round of grant applications, with the Manistee County Community Foundation.

7. October 29, 2022 "International Snowmobile Day" Open house event at Snowbirds Clubhouse.

The Snowbirds would like to show the improvements to the clubhouse and stated the Snowbirds were hosting an "International Snowmobile Day" open house on October 29, 2022 from 11:00 AM to 5:00 PM and then a "Landowner Appreciation Dinner" from 5-7 PM. Mark Coe asked if SMARTrails would like to host a bike ride on the Chief grade that day, a 10 mile ride from Kaleva to Chief and back.

IV. Old Business.

1. Update of VWebsite. Zach working on getting it out in November.
2. EDA Grant. Rob reported the EDA grant was formally awarded. Rob is working on grant award paperwork and will be meeting with Scott Slavin, from the DNR and the EDA contact to move forward with the process. More to follow.
3. T-Shirts and Hats
Friends of SMARTrails volunteers each paid for their T-shirts at \$15.00 each and it was decided the hats would sell for \$20.00 each.

V. Other Business

1. Recreation Commission Update.
Linda reported on the Recreation Commission Update.
2. Marketing Committee Update.
The committee is planning on getting together at the Cleon Township Hall on Thursday, October 17, 2022 at 6:00 PM.
3. Fund Raising Update.

Will be meeting at a later date.

4. Other news from the Snowbirds.

Mark Coe was not able to attend but shared information on a parking area for Chief Grade at Chief Road which he sent to Scott Slavin at the DNR for approval. If approved, this could be a grant to have SMARTrails to apply for at MCCF and would be under \$5,000.00. More discussion later on this.

VI. Board Member Comments/Correspondence.

1. Linda contacted Tamara about the update for our Strategic Plan. She will try and get it to us by the next meeting.
2. Linda will send a copy of the Strategic Plan to Bill Kennis.

VII. Adjourn. Motioned and supported to adjourn at 7:25 PM.

VIII. Next meeting will be Monday, November 14, 2022, at 9208 Kauko Street, Kaleva.
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Meeting minutes respectfully submitted by:

Linda Cudney
Secretary
Friends of SMARTrails

